

Logon

*** It is now 12/15/2008 9:12:07 AM ***

Welcome to DialogLink - Version 5 Revolutionize the Way You Work!

New on Dialog

Order Patent and Trademark File Histories Through Dialog

Thomson File Histories are now available directly through *Dialog*. Combined with the comprehensive patent and trademark information on *Dialog*, file histories give you the most complete view of a patent or trademark and its history in one place. When searching in the following patent and trademark databases, a link to an online order form is displayed in your search results, saving you time in obtaining the file histories you need.

Thomson File Histories are available from the following *Dialog* databases:

- CLAIMS/Current Patent Legal Status (File 123)
- CLAIMS/U.S. Patents (File 340)
- Chinese Patent Abstracts in English (File 344)
- Derwent Patents Citation Index (File 342)
- Derwent World Patents Index (for users in Japan) (File 352)
- Derwent World Patents Index First View (File 331)
- Derwent World Patents Index (File 351)
- Derwent World Patents Index (File 350)
- Ei EnCompassPat (File 353)
- European Patents Fulltext (File 348)
- French Patents (File 371)
- German Patents Fulltext (File 324)
- IMS Patent Focus (File 447, 947)
- INPADOC/Family and Legal Status (File 345)
- JAPIO - Patent Abstracts of Japan (File 347)
- LitAlert (File 670)
- U.S. Patents Fulltext (1971-1975) (File 652)

- U.S. Patents Fulltext (1976-present) (File 654)
- WIPO/PCT Patents Fulltext (File 349)
- TRADEMARKSCAN - U.S. Federal (File 226)

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (August 2006)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Log On Msg

*** ANNOUNCEMENTS ***

*** Join us for Update 2008! Dialog is holding updates this fall in several areas and would love for you to join us. Visit www.dialog.com/events/update to register or enter HELP UPDATES for more information.

*** "Thomson File Histories" are now available directly through Dialog in selected patent and trademark files. Combined with the comprehensive patent and trademark information on Dialog, file histories give you the most complete view of a patent or trademark and its history in one place. When searching in one of the patent and trademark databases, a link to an online order form is displayed in your search results, saving you time in obtaining the file histories you need. See HELP FILEHIST for more information about how to use the link and a list of files that contain the link.

NEW FILE

***File 651, TRADEMARKSCAN(R) - China. See HELP NEWS 651 for details.

RESUMED UPDATING

***File 523, D&B European Financial Records

RELOADS COMPLETED

***File 227, TRADEMARKSCAN(R) - Community Trademarks

FILES RENAMED

***File 321, PLASPEC now known as Plastic Properties Database

FILES REMOVED

***File 601,Early Edition Canada

>>>For the latest news about Dialog products, services, content<<<
>>>and events, please visit What's New from Dialog at <<<
>>><http://www.dialog.com/whatsnew/>. You can find news about <<<
>>>a specific database by entering HELP NEWS <file number>. <<<

? Help Off Line

* * *

Connecting to Scott Jarrett - Dialog - 276702

Connected to Dialog via SMS004041084

? b 411

> Set Files all

> Select (prediction or information or decision) () (market? or exchange?) and
(probabilit?? (n2) (bin? or bucket? or class?? or assest?)) not py>2001

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Hits	File	Name
1	15	<u>ABI/Inform(R) 1971-2008/Dec 13</u>
1	75	<u>TGG Management Contents(R) 86-2008/Nov W2</u>

3	148	<u>Gale Group Trade & Industry DB 1976-2008/Dec 08</u>
1	275	<u>Gale Group Computer DB(TM) 1983-2008/Nov 26</u>
2	349	<u>PCT FULLTEXT 1979-2008/UB=20081211UT=20081204</u>
3	654	<u>US PAT.FULL. 1976-2008/DEC 11</u>

Estimated Cost Summary

Project		Client		Charge Code		Searcher		Job		Service Code	User Number
						Scott Jarrett				51	276702
Date		Time		SessionID		Subsession		Subaccount			
12/15/2008		09:39:49		157		3					
Data Base	Dial Units	Access Charge	Print Credit	Types	Prints	Report	Rank	Links	CSS	Total	
411	88.8750	261.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	261.29	
Sub Totals	88.8750	\$261.29	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$261.29	
Session Totals	89.2300	\$261.31		Telecom	\$7.33					\$268.64	

Begin 15, 75, 148, 275, 349, 654

[File 15] ABI/Inform(R) 1971-2008/Dec 13

(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 75] TGG Management Contents(R) 86-2008/Nov W2

(c) 2008 Gale/Cengage. All rights reserved.

[File 148] Gale Group Trade & Industry DB 1976-2008/Dec 08

(c) 2008 Gale/Cengage. All rights reserved.

**File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.*

[File 275] Gale Group Computer DB(TM) 1983-2008/Nov 26

(c) 2008 Gale/Cengage. All rights reserved.

[File 349] PCT FULLTEXT 1979-2008/UB=20081211UT=20081204

(c) 2008 WIPO/Thomson. All rights reserved.

[File 654] US PAT.FULL. 1976-2008/DEC 11

(c) Format only 2008 Dialog. All rights reserved.

SELECT (prediction or information or decision) () (market? or exchange?) and
(probabilit?? (n2) (bin? or bucket? or class?? or assest?)) not py>2001

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202973	PREDICTION
9331212	INFORMATION
1738260	DECISION
9600979	MARKET?
3344778	EXCHANGE?
65883	((PREDICTION OR INFORMATION) OR DECISION) (W) (MARKET? OR EXCHANGE?)
415951	PROBABILIT??
1891284	BIN?
84109	BUCKET?
2213236	CLASS??
821	ASSEST?
4716	PROBABILIT??(2N) (((BIN? OR BUCKET?) OR CLASS??) OR ASSEST?)
15467388	PY>2001

S1 11 SELECT (PREDICTION OR INFORMATION OR DECISION) () (MARKET? OR EXCHANGE?)
AND (PROBABILIT?? (N2) (BIN? OR BUCKET? OR CLASS?? OR ASSEST?)) NOT PY>2001

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>>>W: Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 654.

Records from unsupported files will be retained in the RD set.

S2 9 RD (UNIQUE ITEMS)

? t s2/3,k/all

2/3,K/1 (Item 1 from file: 15)

ABI/Inform(R)

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01715653 03-66643

Structuring inter-firm relationships: A meta-analytic approach

Sobrero, Maurizio; Schrader, Stephan

Organization Studies v19n4 pp: 585-615

1998

ISSN: 0170-8406 Journal Code: ORS

Word Count: 11527

Text:

...achieve procedural coordination between actors, given a specific task partitioning. They all influence patterns of information exchange within an organization (Galbraith 1974; Allen 1986; Larson and Gobeli 1988).

Despite its focus on...

...procedural coordination, and performance.

The coordination mechanisms proposed by structural contingency frameworks are based on information exchange. For such an information exchange to be an effective coordination mechanism, the interaction partners have to adjust their cognitive frameworks...the level of procedural coordination can be described through the quantity and complexity of the information exchanged. The organizational learning framework indicates, however, that relationships should not be viewed as static entities...with the theory and the number of studies that did not. We then used the binomial probability theorem to find the probability of k successes (with k equal to the number of...

...shows a general accordance between theoretical predictions and empirical observations. This is confirmed by the binomial probability test ($p < .001$). The heterogeneity test, however, reveals that the p -values are statistically different...to Question 1. While all studies show agreement between expected and observed direction of effect (binomial probability test, $p < .001$), the comparison of the significance levels reported by each study detects heterogeneity...

...the studies listed in Table 4 shows discrepancies between theoretical predictions and empirical results. The binomial probability test confirms these indications with a value of 0.05. In addition, the p -values...

2/3,K/2 (Item 1 from file: 75)

TGG Management Contents(R)

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00217470 Supplier Number: 21252464 (USE FORMAT 7 FOR FULL TEXT)

Structuring inter-firm relationships: a meta-analytic approach.(Special Issue: The Organizational Texture of Inter-firm Relations)

Sobrero, Maurizio; Schrader, Stephan

Organization Studies , v19 , n4 , p585(31)

Fall , 1998

ISSN: 0170-8406 Language: English Record Type: Fulltext; Abstract

Word Count: 12495 Line Count: 01085

...achieve procedural coordination between actors, given a specific task partitioning. They all influence patterns of information exchange within an organization (Galbraith 1974; Allen 1986; Larson and Gobeli 1988).

Despite its focus on...

...procedural coordination, and performance.

The coordination mechanisms proposed by structural contingency frameworks are based on information exchange. For such an information exchange to be an effective coordination mechanism, the interaction partners have to adjust their cognitive frameworks...the level of procedural coordination can be described through the quantity and complexity of the information exchanged. The organizational learning framework indicates, however, that relationships should not be viewed as static entities...with the theory and the number of studies that did not. We then used the binomial probability theorem to find the probability of k successes (with k equal to the number of...

...shows a general accordance between theoretical predictions and empirical observations. This is confirmed by the binomial probability test (p (less than) .001). The heterogeneity test, however, reveals that the p -values are...to Question 1. While all studies show agreement between expected and observed direction of effect (binomial probability test, p (less than) .001), the comparison of the significance levels reported by each study...

...the studies listed in Table 4 shows discrepancies between theoretical predictions and empirical results. The binomial probability test confirms these indications with a value of 0.05. In addition, the p -values...

05584942 Supplier Number: 11911844 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Volatility, efficiency, and trading: evidence from the Japanese stock market.

Amihud, Yakov; Mendelson, Haim
Journal of Finance , v46 , n5 , p1765(25)
Dec , 1991
ISSN: 0022-1082
Language: ENGLISH
Record Type: FULLTEXT; ABSTRACT
Word Count: 9304 Line Count: 00748

...the 50 stocks. Under the null hypothesis of equal variances for the two series, the binomial probability of this occurring is less than 0.0005. On the other hand, the residual variances...we measured would exhibit the same behavior. Our results show, however, that, in addition to information, market microstructure factors have an effect on price behavior.

We find that the periodic clearing mechanism...

2/3,K/4 (Item 2 from file: 148)
Gale Group Trade & Industry DB
(c) 2008 Gale/Cengage. All rights reserved.
03883655 Supplier Number: 07130594 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Systems theory and local area networks.

Newman, William A.
Journal of Systems Management , v40 , n2 , p7(5)
Feb , 1989
ISSN: 0022-4839
Language: ENGLISH
Record Type: FULLTEXT; ABSTRACT
Word Count: 2055 Line Count: 00166

...1. Elements/Objects -- things that can form a system and can be linked together for information exchange.

2. Interdependence -- with and among the various other elements.

3. Feedback -- for the transfer of...complex. Systems with few elements or elements that are similar are simple. By adding the probability classes above we get four classes: simple deterministic, complex deterministic, simple probabilistic and complex probabilistic. Some...

2/3K/5 (Item 1 from file: 349)

Fulltext available through: [Order File History](#)

PCT FULLTEXT

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00864262

WHOLE CELL ENGINEERING BY MUTAGENIZING A SUBSTANTIAL PORTION OF A STARTING
GENOME, COMBINING MUTATIONS, AND OPTIONALLY REPEATING
INGENIERIE CELLULAIRE COMPLETE PAR MUTAGENESE D'UNE PARTIE SUBSTANTIELLE D'UN
GENOME DE DEPART, PAR COMBINAISON DE MUTATIONS ET EVENTUELLEMENT REPETITION

Patent Applicant/Patent Assignee:

- DIVERSA CORPORATION

4955 Directors Place, San Diego, CA 92121; US; US(Residence); US(Nationality); (For all designated states except: US)

Patent Applicant/Inventor:

- SHORT Jay M

6801 Paseo Delicias, P.O. Box 7214, Rancho Santa Fe, CA 92067-7214; US; US(Residence); US(Nationality); (Designated only for: US)

Legal Representative:

- HAILE Lisa A(agent)

Gray Cary Ware & Freidenrich LLP, Suite 1100, 4365 Executive Drive, San Diego, CA 92121-2133; US;

	Country	Number	Kind	Date
Patent	WO	200196551	A2-A3	20011220
Application	WO	2001US19367		20010614
Priorities	US	2000594459		20000614
	US	2000677584		20000930

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,
BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,
DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,
GE, GH, GM, HR, HU, ID, IL, IN, IS, JP,
KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,
LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,
NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI,
SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US,
UZ, VN, YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 336587

Detailed Description:

...gene pathways.

3) Subjecting the working cell or organism to holistic monitoring.

4) Compiling the information obtained from steps 1) and, 3), and processing &/or analyzing it to better understand the ...is encoded in the sequence of bases in the DNA. DNA sequence information represents the information required for gene organization and regulation of most life forms. Accordingly, the development of reliable...would occur somewhere in a DNA of about one million nucleotides is approximately 1. The probability that any primer of length 15 nucleotides occur somewhere in a genome of about one...

2/3K/6 (Item 2 from file: 349)

Fulltext available through: [Order File History](#)

PCT FULLTEXT

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00850806

EXTENSIBLE MARKUP LANGUAGE GENETIC ALGORITHM
ALGORITHME GENETIQUE DE LANGAGE DE BALISAGE EXTENSIBLE

Patent Applicant/Patent Assignee:

• RAYTHEON COMPANY

141 Spring Street, Lexington, MA 02421; US; US(Residence); US(Nationality); (For all designated states except: US)

Patent Applicant/Inventor:

- JOHNSON Judith A
8223 Town Court North, Lawrenceville, NJ 08648; US; US(Residence); US(Nationality); (Designated only for: US)

Legal Representative:

- MEIER Harold E(agent)
Baker Botts LLP, Suite 600, 2001 Ross Avenue, Dallas, TX 75201-2980; US;

	Country	Number	Kind	Date
Patent	WO	200184495	A2-A3	20011108
Application	WO	2001US14077		20010501
Priorities	US	2000200939		20000501
	US	2000207480		20000525
	US	2001846158		20010430

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT (utility model), AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ (utility model), CZ, DE (utility model), DE, DK (utility model), DK, DM, DZ, EE (utility model), EE, ES, FI (utility model), FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK (utility model), SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 5513

Detailed Description:

...chosen

more often in direct correspondence to their relative

fitness.

The crossover operation allows for information exchange between two individuals in the population. Traditional one point crossover is implemented by randomly choosing...the variable nodes is selected with the probability of selecting any particular node equal. The BinaryProbability is the probability of performing a traditional one-point crossover on the binary string within the binary node...probability in the XML reference document), a crossover is performed based on a different input probability (called binary probability in the supporting XML document) and neither of the nodes are crossed as illustrated in...XML genetic algorithm also performs node/traditional crossover. Node/traditional crossover is performed based on binary probability which identifies the probability that a node/traditional crossover is performed as illustrated in FIGURE...

2/3,K/7 (Item 1 from file: 654)

Fulltext available through: [Order File History](#)

US PAT.FULL.

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0004926354 **IMAGE Available

Derwent Accession: 2002-010187

Extensible markup language genetic algorithm

Inventor: Judith Johnson, INV

Correspondence Address: Harold E. Meier Baker Botts L.L.P., Suite 600 2001
Ross Avenue, Dallas, TX, 75201-2980, US

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 20010037346	A1	20011101	US 2001846158	
20010430					
Provisional				US 60-200939	20000501
Provisional				US 60-207480	20000525

Fulltext Word Count: 6668

**IMAGE Available

Description of the Invention:

...0024] The crossover operation allows for information exchange between two individuals in the population. Traditional

one-point crossover is implemented by randomly choosing...

...the variable nodes is selected with the probability of selecting any particular node equal. The BinaryProbability is the probability of performing a traditional one-point crossover on the binary string within the binary node...

...probability in the XML reference document), a crossover is performed based on a different input probability (called binary probability in the supporting XML document) and neither of the nodes are crossed as illustrated in...

...XML genetic algorithm also performs node/traditional crossover. Node/traditional crossover is performed based on binary probability which identifies the probability that a node/traditional crossover is performed as illustrated in FIG...

2/3,K/8 (Item 2 from file: 654)

Fulltext available through: [Order File History](#)

US PAT.FULL.

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4570415 **IMAGE Available

Derwent Accession: 2001-367122

Utility

E/ System, method and article of manufacture for a globally addressable interface in a communication services patterns environment

Inventor: Bowman-Amuah, Michel K., Colorado Springs, CO

Assignee: Andersen Consulting, LLP 02), Palo Alto, CA

Andersen Consulting LLP

Examiner: Meky, Moustafa M. (Art Unit: 277)

Law Firm: Oppenheimer Wolff & Donnelly, LLP

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 6289382	A	20010911	US 99387214	
19990831					

Fulltext Word Count: 142945

**IMAGE Available

Description of the Invention:

...Another possible consideration is how well the product accesses multiple files or databases. (source is market research...

2/3,K/9 (Item 3 from file: 654)

Fulltext available through: Order File History

US PAT.FULL.

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2749960 **IMAGE Available

Derwent Accession: 1987-007099

Utility

REASSIGNED, EXPIRED

E/ Efficient contention-resolution protocol for local multiaccess networks

; IN A DATA COMMUNICATION SYSTEM

Inventor: Wah, Benjamin W., 1109 Cumberland Ave., West Lafayette, IN, 47906

Juang, Jie-Yong, 32-7 Hilltop Dr., West Lafayette, IN, 47906

Assignee: Unassigned

UNASSIGNED OR ASSIGNED TO INDIVIDUAL (Code: 68000)

Examiner: Olms, Douglas W. (Art Unit: 263)

Assistant Examiner: Rokoff, Kenneth I.

Law Firm: Barnes & Thornburg

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 4630264	A	19861216	US 84652645	
19840921					

Fulltext Word Count: 15538

**IMAGE Available

Description of the Invention:

...i. The number of active stations between station i and the origin has an incomplete binomial distribution with probability (N-i)/N...

...extremum can be sought at the speed of data transmission without introducing additional overhead in information exchange.
This extremum identification is a general primitive operation in many applications. For example, sorting of...

? b 411

Estimated Cost Summary

Project		Client		Charge Code		Searcher		Job		Service Code	User Number
						Scott Jarrett				51	276702
Date		Time		SessionID		Subsession		Subaccount			
12/15/2008		09:44:02		157		5					
Data Base	Dial Units	Access Charge	Print Credit	Types	Prints	Report	Rank	Links	CSS	Total	
15	0.7300	4.07	0.00	1.77	0.00	0.00	0.00	0.00	0.00	5.84	
75	0.0810	0.37	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.65	
148	3.1010	17.30	0.00	3.32	0.00	0.00	0.00	0.00	0.00	20.62	
275	0.2520	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	
349	1.2420	6.09	0.00	3.40	0.00	0.00	0.00	0.00	0.00	9.49	
654	3.9950	24.33	0.00	2.46	0.00	0.00	0.00	0.00	0.00	26.79	
Sub Totals	9.4010	\$53.57	\$0.00	\$11.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$64.80	
Session Totals	98.9750	\$322.55		Telecom	\$1.10					\$334.88	

> Set Files all

> Select Behaviorally () Robust () Aggregation () Information () Networks

No databases have items, of 516 searched.

Hits File Name

Estimated Cost Summary

Project		Client		Charge Code		Searcher		Job		Service Code	User Number
						Scott Jarrett				51	276702
Date		Time		SessionID		Subsession		Subaccount			
12/15/2008		09:48:38		157		6					
Data Base	Dial Units	Access Charge	Print Credit	Types	Prints	Report	Rank	Links	CSS	Total	

411	4.7250	13.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	13.89
Sub Totals	4.7250	\$13.89	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13.89
Session Totals	103.8140	\$349.43		Telecom	\$1.22					\$350.65

>>>E: No databases were chosen

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> Set Files all

> Select (prediction or decision or information or trading) (n2) (market? or exchange?)
and (probabilit?? or bin? or class??) (n2) (mean or variance? or average) not py>2001

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>>>W: File 214: Prefix "PY" is undefined

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>>>W: File 324 processing for BIN? stopped at BINDIGAS

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105 databases have items, of 516 searched.

Hits	File	<u>Name</u>
2	2	<u>INSPEC 1898-2008/Nov W3</u>
1	5	<u>Biosis Previews(R) 1926-2008/Dec W1</u>
1	7	<u>Social SciSearch(R) 1972-2008/Dec W2</u>
1	8	<u>Ei Compendex(R) 1884-2008/Nov W4</u>
129	9	<u>Business & Industry(R) Jul/1994-2008/Dec 13</u>
2	11	<u>PsycINFO(R) 1887-2008/Dec W2</u>
9	13	<u>BAMP 2008/Dec 13</u>
1	14	<u>Mechanical and Transport Engineer</u>
102	15	<u>ABI/Inform(R) 1971-2008/Dec 13</u>
117	16	<u>Gale Group PROMT(R) 1990-2008/Dec 01</u>
5	18	<u>Gale Group F&S Index(R) 1988-2008/Nov 28</u>
21	20	<u>Dialog Global Reporter 1997-2008/Dec 15</u>
1	21	<u>NCJRS 1972-2008/Oct</u>
1	24	<u>CSA Life Sciences Abstracts 1966-2008/Nov</u>
1	34	<u>SciSearch(R) Cited Ref Sci 1990-2008/Dec W1</u>
1	35	<u>Dissertation Abs Online 1861-2008/Feb</u>
15	47	<u>Gale Group Magazine DB(TM) 1959-2008/Dec 10</u>
1	61	<u>Civil Engineering Abstracts. 1966-2008/Nov</u>
1	71	<u>ELSEVIER BIOBASE 1994-2008/Nov W5</u>
36	75	<u>TGG Management Contents(R) 86-2008/Nov W2</u>
1	76	<u>Environmental Sciences 1966-2008/Nov</u>
2	80	<u>TGG Aerospace/Def.Mkts(R) 1982-2008/Nov 26</u>
63	88	<u>Gale Group Business A.R.T.S. 1976-2008/Dec 10</u>

2	93	<u>TableBase(R) Sep 1997-2008/Dec W1</u>
1	112	<u>UBM Industry News 1998-2004/Jan 27</u>
1	122	<u>Harvard Business Review 1971-2007/Sep</u>
1	147	<u>The Kansas City Star 1995-2003/Nov 21</u>
124	148	<u>Gale Group Trade & Industry DB 1976-2008/Dec 08</u>
7	149	<u>TGG Health&Wellness DB(SM) 1976-2008/Nov W2</u>
2	160	<u>Gale Group PROMT(R) 1972-1989</u>
132	180	<u>Federal Register 19852008/Dec 13</u>
1	194	<u>FBODaily 1982/Dec-2008/Aug</u>
2	214	<u>Peterson`s College Database 2008</u>
1	216	<u>ONTAP(R) Gale Group PROMT(R)</u>
1	247	<u>ONTAP(R) Gale Group Magazine Index(TM)</u>
1	248	<u>PIRA 1975-2008/Dec W4</u>
5	262	<u>CBCA Fulltext 1982-2008/Dec W1</u>
2	267	<u>Finance & Banking Newsletters 2008/Sep 29</u>
6	268	<u>Banking Info Source 1981-2008/Dec W1</u>
9	275	<u>Gale Group Computer DB(TM) 1983-2008/Nov 26</u>
1	277	<u>ONTAP(R) Investext(R)</u>
1	292	<u>GEOBASE(TM) 1980-2008/Nov W5</u>
1	324	<u>GERMAN PATENTS FULLTEXT 1967-200850</u>
7	348	<u>EUROPEAN PATENTS 1978-200849</u>
42	349	<u>PCT FULLTEXT 1979-2008/UB=20081211 UT=20081204</u>
1	397	<u>Las Vegas Review-Journal 1997-2005/Sep 28</u>
2	440	<u>Current Contents Search(R) 1990-2008/Dec 12</u>
6	471	<u>New York Times Fulltext 1980-2008/Dec 13</u>
49	484	<u>Periodical Abs Plustext 1986-2008/Nov W2</u>
25	485	<u>Accounting & Tax DB 1971-2008/Dec W1</u>
3	494	<u>St LouisPost-Dispatch 1988-2008/Dec 14</u>
3	541	<u>SEC Online(TM) Annual Repts 1997/Sep W3</u>
20	542	<u>SEC Online(TM) 10-K Reports 1997/Sep W3</u>
8	543	<u>SEC Online(TM) 10-Q Reports 1997/Sep W3</u>
8	544	<u>SEC Online(TM) Proxy Repts 1997/Sep W3</u>
1	563	<u>Key Note Market Res. 1986-2001/Aug 03</u>
25	570	<u>Gale Group MARS(R) 1984-2008/Dec 01</u>
1	608	<u>MCT Information Svc. 1992-2008/Dec 15</u>
78	609	<u>Bridge World Markets 2000-2001/Oct 01</u>
3	613	<u>PR Newswire 1999-2008/Dec 15</u>
3	616	<u>Canada NewsWire 1999-2001/Mar 09</u>
5	619	<u>Asia Intelligence Wire 1995-2008/Dec 14</u>
8	621	<u>Gale Group New Prod.Annou.(R) 1985-2008/Nov 14</u>
1	623	<u>Business Week 1985-2008/Dec 11</u>
4	624	<u>McGraw-Hill Publications 1985-2008/Dec 12</u>
2	625	<u>American Banker Publications 1981-2008/Jun 26</u>
2	626	<u>Bond Buyer Full Text 1981-2008/Jul 07</u>
1	631	<u>Boston Globe 1980-2008/Dec 11</u>
1	633	<u>Phil.Inquirer 1983-2008/Dec 14</u>
9	635	<u>Business Dateline(R) 1985-2008/Dec 13</u>

20	636	<u>Gale Group Newsletter DB(TM) 1987-2008/Dec 01</u>
3	638	<u>Newsday/New York Newsday 1987-2008/Dec 14</u>
1	640	<u>San Francisco Chronicle 1988-2008/Dec 12</u>
3	647	<u>UBM Computer Fulltext 1988-2008/Nov W4</u>
2	648	<u>TV and Radio Transcripts 1997-2008/Dec W1</u>
9	649	<u>Gale Group Newswire ASAP(TM) 2008/Nov 18</u>
41	654	<u>US PAT.FULL. 1976-2008/DEC 11</u>
11	660	<u>Federal News Service 1991-2002/Jul 02</u>
1	703	<u>USA Today 1989-2008/Dec 11</u>
1	707	<u>The Seattle Times 1989-2008/Dec 11</u>
1	711	<u>Independent(London) Sep 1988-2006/Dec 12</u>
1	713	<u>Atlanta J/Const. 1989-2008/Dec 14</u>
1	714	<u>(Baltimore) The Sun 1990-2008/Dec 11</u>
1	716	<u>Daily News Of L.A. 1989-2008/Nov 16</u>
1	718	<u>Pittsburgh Post-Gazette Jun 1990-2008/Dec 11</u>
1	719	<u>(Albany) The Times Union Mar 1986-2008/Dec 12</u>
2	724	<u>(Minneapolis)Star Tribune 1989-1996/Feb 04</u>
1	726	<u>S.China Morn.Post 1992--2008/Dec 13</u>
2	727	<u>Canadian Newspapers 1990-2008/Dec 14</u>
1	728	<u>Asia/Pac News 1994-2005/Dec W2</u>
1	738	<u>(Allentown) The Morning Call 1990-2008/Dec 11</u>
2	740	<u>(Memphis)Comm.Appeal 1990-2008/Dec 12</u>
1	742	<u>(Madison)Cap.Tim/Wi.St.J 1990-2008/Dec 12</u>
1	755	<u>New Zealand Newspapers 1995-2008/Dec 15</u>
1	765	<u>Frost & Sullivan 1992-1999/Apr</u>
1	768	<u>EIU Market Research 2008/Dec 11</u>
11	774	<u>EdgarPlus(TM)-Prospectuses 2006/Oct 03</u>
9	775	<u>EdgarPlus(TM)-Reg. Statements 2006/Oct 03</u>
8	781	<u>ProQuest Newsstand 1998-2008/Dec 15</u>
8	810	<u>Business Wire 1986-1999/Feb 28</u>
2	813	<u>PR Newswire 1987-1999/Apr 30</u>
2	816	<u>Canada NewsWire 1996-1999/Jun 24</u>
4	985	<u>World News Connection(R) 1995-2008/Dec 15</u>
1	992	<u>NewsRoom 2007</u>
72	996	<u>Newsroom 2000-2003</u>

Reordered Hits

Hits	File	Name
132	180	<u>Federal Register 19852008/Dec 13</u>
129	9	<u>Business & Industry(R) Jul/1994-2008/Dec 13</u>
124	148	<u>Gale Group Trade & Industry DB 1976-2008/Dec 08</u>
117	16	<u>Gale Group PROMT(R) 1990-2008/Dec 01</u>
102	15	<u>ABI/Inform(R) 1971-2008/Dec 13</u>

78	609	<u>Bridge World Markets 2000-2001/Oct 01</u>
72	996	<u>Newsroom 2000-2003</u>
63	88	<u>Gale Group Business A.R.T.S. 1976-2008/Dec 10</u>
49	484	<u>Periodical Abs Plustext 1986-2008/Nov W2</u>
42	349	<u>PCT FULLTEXT 1979-2008/UB=20081211 UT=20081204</u>
41	654	<u>US PAT.FULL. 1976-2008/DEC 11</u>
36	75	<u>TGG Management Contents(R) 86-2008/Nov W2</u>
25	485	<u>Accounting & Tax DB 1971-2008/Dec W1</u>
25	570	<u>Gale Group MARS(R) 1984-2008/Dec 01</u>
21	20	<u>Dialog Global Reporter 1997-2008/Dec 15</u>
20	542	<u>SEC Online(TM) 10-K Reports 1997/Sep W3</u>
20	636	<u>Gale Group Newsletter DB(TM) 1987-2008/Dec 01</u>
15	47	<u>Gale Group Magazine DB(TM) 1959-2008/Dec 10</u>
11	660	<u>Federal News Service 1991-2002/Jul 02</u>
11	774	<u>EdgarPlus(TM)-Prospectuses 2006/Oct 03</u>
9	13	<u>BAMP 2008/Dec 13</u>
9	275	<u>Gale Group Computer DB(TM) 1983-2008/Nov 26</u>
9	635	<u>Business Dateline(R) 1985-2008/Dec 13</u>
9	649	<u>Gale Group Newswire ASAP(TM) 2008/Nov 18</u>
9	775	<u>EdgarPlus(TM)-Reg. Statements 2006/Oct 03</u>
8	543	<u>SEC Online(TM) 10-Q Reports 1997/Sep W3</u>
8	544	<u>SEC Online(TM) Proxy Repts 1997/Sep W3</u>
8	621	<u>Gale Group New Prod.Annou.(R) 1985-2008/Nov 14</u>
8	781	<u>ProQuest Newsstand 1998-2008/Dec 15</u>
8	810	<u>Business Wire 1986-1999/Feb 28</u>
7	149	<u>TGG Health&Wellness DB(SM) 1976-2008/Nov W2</u>
7	348	<u>EUROPEAN PATENTS 1978-200849</u>
6	268	<u>Banking Info Source 1981-2008/Dec W1</u>
6	471	<u>New York Times Fulltext 1980-2008/Dec 13</u>
5	18	<u>Gale Group F&S Index(R) 1988-2008/Nov 28</u>
5	262	<u>CBCA Fulltext 1982-2008/Dec W1</u>
5	619	<u>Asia Intelligence Wire 1995-2008/Dec 14</u>
4	624	<u>McGraw-Hill Publications 1985-2008/Dec 12</u>
4	985	<u>World News Connection(R) 1995-2008/Dec 15</u>
3	494	<u>St LouisPost-Dispatch 1988-2008/Dec 14</u>
3	541	<u>SEC Online(TM) Annual Repts 1997/Sep W3</u>
3	613	<u>PR Newswire 1999-2008/Dec 15</u>
3	616	<u>Canada NewsWire 1999-2001/Mar 09</u>
3	638	<u>Newsday/New York Newsday 1987-2008/Dec 14</u>
3	647	<u>UBM Computer Fulltext 1988-2008/Nov W4</u>
2	2	<u>INSPEC 1898-2008/Nov W3</u>
2	11	<u>PsycINFO(R) 1887-2008/Dec W2</u>
2	80	<u>TGG Aerospace/Def.Mkts(R) 1982-2008/Nov 26</u>
2	93	<u>TableBase(R) Sep 1997-2008/Dec W1</u>
2	160	<u>Gale Group PROMT(R) 1972-1989</u>
2	214	<u>Peterson`s College Database 2008</u>
2	267	<u>Finance & Banking Newsletters 2008/Sep 29</u>

2	440	<u>Current Contents Search(R) 1990-2008/Dec 12</u>
2	625	<u>American Banker Publications 1981-2008/Jun 26</u>
2	626	<u>Bond Buyer Full Text 1981-2008/Jul 07</u>
2	648	<u>TV and Radio Transcripts 1997-2008/Dec W1</u>
2	724	<u>(Minneapolis)Star Tribune 1989-1996/Feb 04</u>
2	727	<u>Canadian Newspapers 1990-2008/Dec 14</u>
2	740	<u>(Memphis)Comm.Appeal 1990-2008/Dec 12</u>
2	813	<u>PR Newswire 1987-1999/Apr 30</u>
2	816	<u>Canada NewsWire 1996-1999/Jun 24</u>
1	5	<u>Biosis Previews(R) 1926-2008/Dec W1</u>
1	7	<u>Social SciSearch(R) 1972-2008/Dec W2</u>
1	8	<u>Ei Compendex(R) 1884-2008/Nov W4</u>
1	14	<u>Mechanical and Transport Engineer</u>
1	21	<u>NCJRS 1972-2008/Oct</u>
1	24	<u>CSA Life Sciences Abstracts 1966-2008/Nov</u>
1	34	<u>SciSearch(R) Cited Ref Sci 1990-2008/Dec W1</u>
1	35	<u>Dissertation Abs Online 1861-2008/Feb</u>
1	61	<u>Civil Engineering Abstracts. 1966-2008/Nov</u>
1	71	<u>ELSEVIER BIOBASE 1994-2008/Nov W5</u>
1	76	<u>Environmental Sciences 1966-2008/Nov</u>
1	112	<u>UBM Industry News 1998-2004/Jan 27</u>
1	122	<u>Harvard Business Review 1971-2007/Sep</u>
1	147	<u>The Kansas City Star 1995-2003/Nov 21</u>
1	194	<u>FBODaily 1982/Dec-2008/Aug</u>
1	216	<u>ONTAP(R) Gale Group PROMT(R)</u>
1	247	<u>ONTAP(R) Gale Group Magazine Index(TM)</u>
1	248	<u>PIRA 1975-2008/Dec W4</u>
1	277	<u>ONTAP(R) Investext(R)</u>
1	292	<u>GEOBASE(TM) 1980-2008/Nov W5</u>
1	324	<u>GERMAN PATENTS FULLTEXT 1967-200850</u>
1	397	<u>Las Vegas Review-Journal 1997-2005/Sep 28</u>
1	563	<u>Key Note Market Res. 1986-2001/Aug 03</u>
1	608	<u>MCT Information Svc. 1992-2008/Dec 15</u>
1	623	<u>Business Week 1985-2008/Dec 11</u>
1	631	<u>Boston Globe 1980-2008/Dec 11</u>
1	633	<u>Phil.Inquirer 1983-2008/Dec 14</u>
1	640	<u>San Francisco Chronicle 1988-2008/Dec 12</u>
1	703	<u>USA Today 1989-2008/Dec 11</u>
1	707	<u>The Seattle Times 1989-2008/Dec 11</u>
1	711	<u>Independent(London) Sep 1988-2006/Dec 12</u>
1	713	<u>Atlanta J/Const. 1989-2008/Dec 14</u>
1	714	<u>(Baltimore) The Sun 1990-2008/Dec 11</u>
1	716	<u>Daily News Of L.A. 1989-2008/Nov 16</u>
1	718	<u>Pittsburgh Post-Gazette Jun 1990-2008/Dec 11</u>
1	719	<u>(Albany) The Times Union Mar 1986-2008/Dec 12</u>
1	726	<u>S.China Morn.Post 1992--2008/Dec 13</u>
1	728	<u>Asia/Pac News 1994-2005/Dec W2</u>

1	738	<u>(Allentown) The Morning Call 1990-2008/Dec 11</u>
1	742	<u>(Madison)Cap.Tim/Wi.St.J 1990-2008/Dec 12</u>
1	755	<u>New Zealand Newspapers 1995-2008/Dec 15</u>
1	765	<u>Frost & Sullivan 1992-1999/Apr</u>
1	768	<u>EIU Market Research 2008/Dec 11</u>
1	992	<u>NewsRoom 2007</u>

Estimated Cost Summary

Project		Client		Charge Code		Searcher		Job		Service Code	User Number
						Scott Jarrett				51	276702
Date		Time		SessionID		Subsession		Subaccount			
12/15/2008		10:35:58		157		8					
Data Base	Dial Units	Access Charge	Print Credit	Types	Prints	Report	Rank	Links	CSS	Total	
411	146.5360	430.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	430.82	
Sub Totals	146.5360	\$430.82	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$430.82	
Session Totals	250.6980	\$781.83		Telecom	\$12.56					\$794.39	

Begin 180,9,148,609,484,996,349,654,781,810,348,471

[File 180] Federal Register 19852008/Dec 13

(c) 2008 format only DIALOG. All rights reserved.

[File 9] Business & Industry(R) Jul/1994-2008/Dec 13

(c) 2008 Gale/Cengage. All rights reserved.

[File 148] Gale Group Trade & Industry DB 1976-2008/Dec 08

(c) 2008 Gale/Cengage. All rights reserved.

**File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.*

[File 609] Bridge World Markets 2000-2001/Oct 01

(c) 2001 Bridge. All rights reserved.

**File 609: This file is closed.*

[File 484] Periodical Abs Plustext 1986-2008/Nov W2

(c) 2008 ProQuest. All rights reserved.

[File 996] Newsroom 2000-2003

(c) 2008 Dialog. All rights reserved.

[File 349] PCT FULLTEXT 1979-2008/UB=20081211|UT=20081204

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[File 654] US PAT.FULL. 1976-2008/DEC 11
(c) Format only 2008 Dialog. All rights reserved.

[File 781] ProQuest Newsstand 1998-2008/Dec 15
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 810] Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire . All rights reserved.

[File 348] EUROPEAN PATENTS 1978-200849
(c) 2008 European Patent Office. All rights reserved.

[File 471] New York Times Fulltext 1980-2008/Dec 13
(c) 2008 The New York Times. All rights reserved.

SELECT (prediction or decision or information or trading) (n2) (market? or exchange?) and
(probabilit?? or bin? or class??) (n2) (mean or variance? or average) not py>2001

Processing

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      389994  PREDICTION
      6825620 DECISION
     28117234 INFORMATION
      3538748 TRADING
     23860522 MARKET?
      8216074 EXCHANGE?
     2762186  (((PREDICTION OR DECISION) OR INFORMATION) OR TRADING) (2N) (MARKET? OR
EXCHANGE?)
      601899  PROBABILIT??
     4153520  BIN?
     7973707  CLASS??
     4074818  MEAN
      356287  VARIANCE?
     7278877  AVERAGE
      44134   ((PROBABILIT?? OR BIN?) OR CLASS??) (2N) ((MEAN OR VARIANCE?) OR AVERAGE)
     61230020 PY>2001
S1      696  SELECT (PREDICTION OR DECISION OR INFORMATION OR TRADING) (N2) (MARKET?
OR EXCHANGE?) AND (PROBABILIT?? OR BIN? OR CLASS??) (N2) (MEAN OR VARIANCE? OR AVERAGE)
NOT PY>2001
```

?

? rd

Processing

>>>W: Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 654.

Duplicate detection is not supported for File 348.

Records from unsupported files will be retained in the RD set.

```
S2      622  RD  (UNIQUE ITEMS)
```

? s s2 and mean

622 S2

4074818 MEAN

S3 316 S S2 AND MEAN

? s s2 and (probabilit?? (n2) (class?? or bin?? or asset?))

>>>W: Unmatched parentheses

>>>E: There is no result

? s s2 and (probabilit?? (n2) (class?? or bin?? or asset?))

Processing

Processing

Processing

622 S2

601899 PROBABILIT??

7973707 CLASS??

2114587 BIN??

4606804 ASSET?

3247 PROBABILIT??(2N) ((CLASS?? OR BIN??) OR ASSET?)

S4 12 S S2 AND (PROBABILIT?? (N2) (CLASS?? OR BIN?? OR ASSET?))

? t s4/ti/all

4/TI/1 (Item 1 from file: 180)

Federal Register

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Risk-Based Capital

4/TI/2 (Item 2 from file: 180)

Federal Register

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Risk-Based Capital

4/TI/3 (Item 3 from file: 180)

Federal Register

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Medicare Program; Changes to the Hospital Inpatient Prospective Payment Systems and Fiscal Year 1998 Rates

4/TI/4 (Item 4 from file: 180)

Federal Register

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Reorganization, Renumbering and Reinvention of Regulations

4/TI/5 (Item 5 from file: 180)

Federal Register

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Standards for the Use or Disposal of Sewage Sludge

4/TI/6 (Item 1 from file: 148)

Gale Group Trade & Industry DB

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Implied volatility functions: empirical tests.

4/TI/7 (Item 2 from file: 148)

Gale Group Trade & Industry DB

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The ex ante effects of trade halting rules on informed trading strategies and market liquidity.

4/TI/8 (Item 3 from file: 148)

Gale Group Trade & Industry DB

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Toward an "internal models" capital standard for large multinational banking companies. (part two)

4/106/9 (Item 1 from file: 349)

PCT FULLTEXT

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Country	Number	Kind	Date
---------	--------	------	------

4/106/10 (Item 2 from file: 349)
PCT FULLTEXT
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Country	Number	Kind	Date
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4/106/11 (Item 3 from file: 349)
PCT FULLTEXT
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Country	Number	Kind	Date
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4/TI/12 (Item 1 from file: 654)
US PAT.FULL.
(c) Format only 2008 Dialog. All rights reserved.

System and method for infrastructure design

? d s

Set Items Description

S1 696 SELECT (PREDICTION OR DECISION OR INFORMATION OR TRADING) (N2) (MARKET? OR EXCHANGE?) AND (PROBABILIT?? OR BIN? OR CLASS??) (N2) (MEAN OR VARIANCE? OR AVERAGE) NOT PY>2001

S2 622 RD (unique items)
S3 316 S S2 AND MEAN
S4 12 S S2 AND (PROBABILIT?? (N2) (CLASS?? OR BIN?? OR ASSET??))

? s s2 and HP

622 S2

448884 HP

S5 30 S S2 AND HP

? s s2 and (sales (n2) forecast??))

>>>W: Unmatched parentheses

>>>E: There is no result

? s s2 and sales (n2) forecast??

Processing

Processing

622 S2

9802954 SALES

3285633 FORECAST??

106779 SALES(2N)FORECAST??

S6 11 S S2 AND SALES (N2) FORECAST??

? t s6/ti/all

6/TI/1 (Item 1 from file: 180)

Federal Register

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Promoting Wholesale Competition Through Open Access Non-Discriminatory Transmission Services by Public Utilities; Recovery of Stranded Costs by Public Utilities and Transmitting Utilities

6/TI/2 (Item 2 from file: 180)

Federal Register

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Regulations Restricting the Sale and Distribution of Cigarettes and Smokeless Tobacco to Protect Children and Adolescents

6/TI/3 (Item 3 from file: 180)

Federal Register

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Energy Conservation Program for Consumer Products: Energy Conservation Standards for Three Cleaning Products

6/TI/4 (Item 4 from file: 180)

Federal Register

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Energy Conservation Program for Consumer Products: Advance Notice of Proposed Rulemaking Regarding Energy Conservation Standards for three Types of Consumer Products

6/TI/5 (Item 5 from file: 180)

Federal Register

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Energy Conservation Program for Consumer Products; Advance Notice of Proposed Rulemaking Regarding Energy Conservation Standards for 9 Types of Consumer Products

6/TI/6 (Item 6 from file: 180)

Federal Register

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Energy Conservation Program for Consumer Products; Advance Notice of Proposed Rulemaking and Request for Public Comments Regarding Energy Conservation Standards for Dishwashers, Clothes Washers, and Clothes Dryers

6/TI/7 (Item 7 from file: 180)

Federal Register

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Energy Conservation Program for Consumer Products; Advance Notice of Proposed Rulemaking and Request for Public Comments Regarding Energy Conservation Standards for 3 Types of Consumer Products

6/TI/8 (Item 1 from file: 9)

Business & Industry(R)

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Mary Kay in China: More than Makeup

6/TI/9 (Item 2 from file: 9)
Business & Industry(R)
(c) 2008 Gale/Cengage. All rights reserved.
Sick Asian tigers and battery men

6/TI/10 (Item 1 from file: 148)
Gale Group Trade & Industry DB
(c) 2008 Gale/Cengage. All rights reserved.
Client-Agency Perspectives of Information Needs for Media Planning.

6/TI/11 (Item 1 from file: 484)
Periodical Abs Plustext
(c) 2008 ProQuest. All rights reserved.
Premarket forecasting of really-new products

? t s6/3,k/11, 18
>>>E: Item '' is not a number

? t s6/3,k/11,18
>>>W: Item 18 is not within valid item range for file 471

6/3,K/11 (Item 1 from file: 484)
Periodical Abs Plustext
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02662376 Supplier Number: 96031596 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Premarket forecasting of really-new products

Urban, Glen L; Weinberg, Bruce D; Hauser, John R
Journal of Marketing (JMK) , v60 n1 , p 47-60
Jan 1996
ISSN: 0022-2429 Journal Code: JMK
Document Type: Feature
Language: English Record Type: Fulltext; Abstract
Word Count: 10294 Length: Long (31+ col inches)
Text:

...or a new brand (e.g., Lexus) of luxury automobile. In general, market researchers can forecast the potential sales of new variants and new brands well.

However, some products revolutionize product categories or define...

...GM), combined a new measurement methodology, information acceleration (IA), with existing marketing research methods to forecast the potential sales of a new electric vehicle--possibly the first full-scale production electric vehicle to be introduced to a mass market. In this case, the multimedia-based market research information was a key influence, but not the only influence, on the strategy that the manufacturer...source) for each of the test and control cells (see Table 1). For example, the average judged probability for the Impact was .53. The judged probabilities are based on the IA. Intent scales...

...This has proven accurate in previous studies (Urban, Hauser, and Roberts 1990). For example, the average adjusted probability for the Impact was .25. Because the respondents' consideration sets vary, the adjustments were made...map of the conditional probabilities that are used to forecast on the basis of consumer information acquisition and market conditions. We estimated as many of the conditional probabilities as possible from the IA. Others...

...estimate the probability that they would visit a dealer to search for the EV. The average judged probability is disguised as .30. The resulting estimate of visiting an Impact dealer is .30. Recall that the average adjusted probability of purchasing an Impact was .25; it remained at .25 when we conditioned for the...

...were the only EV in the market ($.59 \times 1.38 = .81$). This reduces the sales forecast for the Impact to 3072 units in the 1995 model-year and 6265 units in...hoped that this EV would be ready by the 1995 model-year. But because the forecast sales of the two-seater EV might have been below those necessary to meet profitably the ...

...With this product-line expansion and if there were no competition, our disguised data would forecast sales of 14,155 units in the 1998 model year. However, with competition this would be...the firm can estimate various baselines that are then extended with the conjoint analysis.

To forecast nationwide sales through 2010, management must make assumptions about the rate at which distribution (car dealers) would...

...the simulations, GM joined Ovoric Battery Company to investigate commercialization of nickel-metal hydride technologies.

Sales forecasts at various price points coupled with estimates of component costs suggested that GM's sales compare the IA forecasts with actual sales--they were within 10% when the actual advertising and distribution (known at the time of...the press, and

the public, as well as major commitments of resources by automobile manufacturers. Sales forecasts are considered strategic information that firms do not wish to reveal to their competitors. On...

...L. Urban, and Bruce D. Weinberg (1993), "How Consumers Allocate Their Time When Searching for Information," Journal of Marketing Research, 30 (November), 4526.

Jamieson, Linda E and Frank M. Bass (1989), "Adjusting Stated Intention...

>>>W: Item 18 is not within valid item range for file 471

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6/3,K/6 (Item 6 from file: 180)

Federal Register

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Energy Conservation Program for Consumer Products; Advance Notice of Proposed Rulemaking and Request for Public Comments Regarding Energy Conservation Standards for Dishwashers, Clothes Washers, and Clothes Dryers

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Date: WEDNESDAY, MAY 18, 1988

Text:

...Their response is quantified by changes in several financial performance measures.

** A Consumer Analysis, which forecasts appliance sales, efficiencies, energy use, and consumer expenditures.

** A separate Life-Cycle Cost Analysis to evaluate the...Based on the relationships between the prices and efficiencies of design options, the Consumer Analysis forecasts sales and efficiencies of new and replacement appliances. These data are used as inputs to the...distribution of efficiencies is constructed around the average, based on efficiency distributions observed in the marketplace. This information includes information from industry sources, published data from the industry trade associations and industry-wide...LBL Residential Energy Model, DOL requests interested parties to provide historical data on shipments and average efficiencies by class for the products subject to the proposed rulemaking. Data on consumer prices, and on the...

